

EXPRESSO COVID-19 & COMMUNITY HEALTH: A DIFFERENTIATOR FOR VULNERABLE COMMUNITIES (CÓD. 2020.030)

COORDINATOR

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RESEARCH AREA

Health Information and Communication

DEVELOPMENT STAGE

Level 7 - TRL - System prototype demonstration in na operational environment.
MRL - Capability to produce systems, subsystems or components in a production
representative environment

PROPOSITION / APPLICATION

Reducing the transmission of SARS-CoV-2 in poor and vulnerable communities, implies that people know the problem, the risks thus transforming this knowledge into behaviour change, voluntarily stopping its mobility and consciously taking the prescribed measures (washing hands, using masks, not touching your face, not touching others, staying at home).

INNOVATION

Virtual course for training mobilizing agents in communities. The course incorporates the platforms of the virtual campus Fiocruz (moodle) and YouTube (repository of video debates, video lessons and video documentaries). The final interface has not yet been developed, but the group has professionals who can do it depending on resources to focus on this product.

OPPORTUNITY

This strategy aims to provide information to residents of vulnerable regions for health promotion. Actions such as educational strategies, in addition to simple simulations that allow them to find out relevant about the virus, why is it more dangerous than others, how to avoid contagion, how to know if one already had contact or is having contact with the virus, and what to do to get better, are all considered. For this purpose, we use instruments of creative education based on transdisciplinary foundations that articulate pluralities in science and the arts. Local cultural organizations, associations of carriers of rare or neglected diseases, diverse scientific and cultural societies from the public and the third sector can be partners in the project.

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